

APR 28 2003  
U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

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U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE			
<b>NOTICE OF APPEAL</b>		Attorney Docket Number: 11032-2144 PATENT	
Reissue Applicant Dwight Allen MERRIMAN et al.	Reissue Application No. 09/577,798	Reissue Filing Date May 24, 2000	
Patent Number 5,948,061	Issued September 7, 1999	Examiner Harle, J	Art Unit 3627
Invention Title METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS		Assignee DoubleClick, Inc.	

**Box AF**  
Commissioner for Patents  
Washington D.C. 20231

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**GROUP 3600**

Sir:

Applicants hereby appeal to the Board of Patent Appeals and Interferences the decision of the Examiner, dated October 28, 2002, finally rejecting the pending claims of the above-referenced reissue application. Please charge payment of the \$320.00 appeal fee to Kenyon & Kenyon's Deposit Account No. 11-0600.

The Office is authorized to charge the \$930.00 three-month extension fee pursuant to 37 C.F.R. § 1.17(a)(3) to Deposit Account No. 11-0600. Although not believed necessary, the Office may charge any additional fees required under 37 C.F.R. § 1.16 or § 1.17, or credit any overpayments, to Deposit Account No. 11-0600. A copy of this sheet is enclosed for that purpose.

04/29/2003 RHARISI 00000013 110600 09577798

01 FC:1253 930.00 CH  
02 FC:1401 320.00 CH

Respectfully submitted,

KENYON & KENYON

Dated: April 28, 2003

By:

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